

JAMESTOWN COMMUNITY COLLEGE
State University of New York

INSTITUTIONAL COURSE SYLLABUS

Course Title: Public Speaking

Course Abbreviation and Number: CMM 1610

Credit Hours: 3

Course Type: Lecture

Course Description: Students will learn effective strategies for preparing and delivering engaging and ethical speeches across a variety of speaking contexts. Throughout the course, students will demonstrate key public speaking skills including: supporting points with research, conducting audience analysis, incorporating visual aids, refining delivery style, and employing public speaking competence in both media and non media settings.

Eligibility: ENG 1510 without supports or Corequisite: ENG 1510 with supports.

General Education Requirements Met

SUNY

The Arts

Communication - Oral

JCC

Applied Learning

Student Learning Outcomes:

Students who demonstrate understanding can:

1. Demonstrate the required steps in developing effective, engaging, and ethical speeches across a variety of speaking contexts[SUNY Gen Ed – Communication- Oral]
2. Critique speech quality using critical thinking and active listening skills
3. Effectively apply public speaking knowledge and skills to a real-world experience, creative project, or independent intellectual investigation with academic integrity [JCC Gen Ed – Applied Learning]
4. Thoughtfully reflect on connections between concepts studied in the classroom and insights gained from an applied learning project through a self-assessment critique [JCC Gen Ed – Applied Learning]

A pre-requisite for this course is approved for the SUNY General Education category listed. This course will reinforce the student learning outcomes for this category.

Topical Outline:

- Determine your purpose, audience, and speaking goals
 - Develop content and organize your speech for a variety of speaking formats
 - Gather supporting materials, ethically integrate research into your speech content
 - Conduct audience analysis
 - Enhance delivery, including eye contact, vocal variety, nonverbal presentation, confidence, and extemporaneous speaking style
 - Create effective visual aids, including media aids
 - Engage in self-reflection and speech critiques
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Information for Students

- Expectations of Students
 - [Civility Statement](#)
 - [Student Responsibility Statement](#)
 - [Academic Integrity Statement](#)
- [Accessibility Services](#)
Students who require accommodations to complete the requirements and expectations of this course because of a disability must make their accommodation requests to the Accessibility Services Coordinator.
- [Get Help: JCC & Community Resources](#)
- [Emergency Closing Procedures](#)
- Course grade is determined by the instructor based on a combination of factors, including but not limited to, homework, quizzes, exams, projects, and participation. Final course grade can be translated into a grade point value according to the following:

A=4.0	B+=3.5	B=3	C+=2.5	C=2	D+=1.5	D=1	F=0
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- Veterans and active duty military personnel with special circumstances (e.g., upcoming deployments, drill requirements, VA appointments) are welcome and encouraged to communicate these to the instructor.

